

# Hugs Not Drugs®

## 2007 First Annual National Backpack Giveaway Program

Dear

Thank you for allowing me to locate my vending unit in your place of business. As you know, I believe in, and sponsor, the Hugs Not Drugs® Program through my vending business. Your generous participation makes this endeavor possible. Therefore, I invite your partnership in this new, valuable, community charitable program.

I, \_\_\_\_\_, am the Vending Volunteer Project Leader of the 2007 First Annual, National Backpack Giveaway Program. You may contact me at Phone \_\_\_\_\_, Cell \_\_\_\_\_, Email \_\_\_\_\_. As such, I'm registered with Family Life Int'l Headquarters. To verify my legitimacy, you may call FLI, Inc. Headquarters at 800-700-6697, or send an email inquiry to [FLIHND@aol.com](mailto:FLIHND@aol.com).

I invite you, our schools, organizations, and religious groups to join Family Life International, Inc. and its Hugs Not Drugs® Program to benefit our community's underprivileged, elementary school children by providing Backpacks, filled with school supplies, to be donated by our generous local merchants, like you.

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How many would you be willing to donate? Backpacks should be filled with school supplies, i.e, pencils, scissors, erasers, rulers, notebooks, a Hugs Not Drugs® Button, and a Hugs Not Drugs® Bumper Sticker. There is no minimum required for you to participate. The estimated cost of each completed Backpack ranges from \$8 - \$12 each. Designated students and their families will come to your business to pick up their Backpacks.

As thanks for your generous, charitable act, your business will receive free publicity in our local media. My commitment, as your Vending Volunteer Project Leader, is to provide a public service announcement, which will be issued to local media, listing you and your business as a participating merchant. Free publicity for you! Publicity like this could cost thousands.....

For the last 5 years, Family Life International, Inc. has sponsored an ongoing Backpack Giveaway Program, benefiting elementary school children in low income, at-risk communities near its South Florida Headquarters. Thousands of Backpacks, filled with necessary school supplies along with Hugs Not Drugs® items, are distributed each year to children in need. Now, this program has launched in our neighborhood.

School starts soon. Participating organizations and schools are invited to include all elementary students in our Hugs Not Drugs® Poster Contest. Upon completion, students, numbering exactly the amount of Backpacks you've chosen to donate, will submit their Hugs Not Drugs® posters to you, the participating local business, as their "claim ticket" for a Backpack.

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If you need further help with this project, please contact FLI, Inc. Headquarters at 800-700-6697. Information pertaining to this Backpack Giveaway Program is on the charity's website at [www.hugsnotdrugs.com](http://www.hugsnotdrugs.com).

With your valuable participation, we look forward to the success of our 2007 First Annual National Backpack Giveaway Program.

Our children are our future. Let's help them prepare today for *their* future by giving them the necessary tools for educational and personal success.

How many Backpacks will you commit to this program?

Your Name: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Backpacks 5 \_\_\_\_\_ 10 \_\_\_\_\_ 20 \_\_\_\_\_ Other \_\_\_\_\_

Your Signature \_\_\_\_\_

Date: \_\_\_\_\_

Sincerely Yours,

Vending Volunteer Project Leader